



What are the conditions for participating to Fair Flowers Fair Plants?

– PRODUCER –

- Register with Fair Flowers Fair Plants via Internet and sign a contract with FFP
- Certification for the social requirements: International Code of Conduct (or comparable scheme satisfying the requirements of ICC)
- Certification for the environmental requirements: MPS-A/B or equivalent
- Specification on the website of the assortment (and volume)
- Statement on the website per which quantity the product is indicated by the producer's FFP administration number (per bunch, box, bucket, pot, ...)
- Provide the products per indicated quantity with the FFP number, via a sticker, plant label or similar

Costs per year:

- | | |
|----------------|-------|
| • < 2 hectares | € 50 |
| • 2-5 hectares | € 100 |
| • > 5 hectares | € 200 |



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– TRADER –

- Register with Fair Flowers Fair Plants via Internet and sign a contract with FFP
- Only products bought in as FFP products may be sold on as FFP products
- Able to demonstrate from which FFP supplier the products concerned have been purchased
- Able to demonstrate which FFP products have been sold to which FFP clients
- FFP products must be physically and/or administratively distinguishable
- If the physical number of the producer is removed from the product, this should be replaced with the trader's own FFP number
- Participating traders must cooperate with checks

Costs per year:

- € 250 per establishment

– RETAILER –

- Register with Fair Flowers Fair Plants via Internet and sign a contract with FFP
- Purchase of numbered FFP consumer labels that are linked to the point of sale
- Attachment of the FFP consumer label to the Fair Flowers Fair Plants product
- With regard to the products sold as FFP products, able to demonstrate from which FFP supplier they were purchased
- Participating retailers must cooperate with checks

Costs per year:

- € 50 per establishment
- Purchase of labels and promotion material

GENERAL

- The retailers receive a Fair Flowers Fair Plants promotion package to inform consumers
- The FFP label is attached to the product at the point of sale
- The mixing of FFP products with non-FFP products and then selling these as FFP products is not permitted.
- Checks of retailers take place unannounced.
- Checks of intermediate trade take place at least once a year and also if there are doubts concerning the origin of the products at the retailer.
- Participants are listed on the Fair Flowers Fair Plants website, with the possibility of adding relevant company details
- In cases of non-compliance with the rules, as stated in the contract, there is a fines system that can eventually also include exclusion from the system.
- Audits can also be carried out by recognised accredited bodies if the FFP requirements are incorporated into an FFP-approved scheme

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